



## **Real Goods Solar Expands Product Offerings at Sierra Vista Mall**

August 1, 2012

### **Grand Opening on August 9 to Feature Unique Eco-Friendly Products**

Clovis, CA (PRWEB) August 01, 2012 Starting next week, the Real Goods Solar location in Sierra Vista Mall will expand its offerings to provide local shoppers with information and earth-friendly products promoting an eco-friendly lifestyle. Real Goods Solar established a presence at Sierra Vista Mall in May 2012 and has since been providing shoppers with key information about going solar. Now, consumers will also be able to purchase eco-friendly products, including a toy race car made from recycled milk containers, solar-powered flashlights and cell phone chargers, survival kits, organic clothing, books and more. The unique store is the only one of its kind in the Fresno area.

Real Goods Solar will celebrate the store's grand opening at 4:30 p.m. on Thursday, Aug. 9th with local business leaders, including representatives from the Greater Fresno Area Chamber of Commerce and the Clovis Chamber of Commerce.

### **Putting The 'Goods' in Real Goods Solar**

John Schaeffer, founder of Real Goods Solar and the Solar Living Center in Hopland, CA, started his business by selling eco-friendly products through his "Real Goods Trading Company" in 1972. When he sold one of the first retail solar panels in the United States in 1978, it made sense to name his solar part of the business Real Goods Solar. Today Real Goods Solar, Inc. is a publically-traded company with a national footprint of more than 13,000 residential and commercial solar energy systems totaling 83 megawatts installed.

"Real Goods Solar is 100 percent interested in helping people save money on their electric bills, but we're also here to educate people on how to live a sustainable lifestyle. The products that we are making available at our store in Sierra Vista Mall will offer customers eco-friendly alternatives they otherwise may have never known about," said Tom Cotter, Regional Sales Manager at Real Goods Solar.

### **About Real Goods Solar**

Real Goods Solar, Inc. (NASDAQ: RSOL) is the nation's pioneer in delivering commercial, residential and utility turn-key solar energy solutions. Beginning with one of the very first photovoltaic panels sold in the U.S. in 1978, the company has installed more than 14,500 solar power systems representing more than 100 megawatts of clean energy. As one of the nation's largest and most experienced solar power installers, the company has 15 offices across the West and the Northeast. Real Goods Solar makes it easy for customers to save on their energy bill by providing a comprehensive solar solution, from design, financing, permitting and installation to ongoing monitoring, maintenance and support. For more information about Real Goods Solar, go to [RealGoodsSolar.com](http://RealGoodsSolar.com) or call (888) 507-2561. Follow us on [Twitter@RealGoodsSolar](https://twitter.com/RealGoodsSolar) and join us on Facebook at [facebook.com/RealGoodsSolar](https://facebook.com/RealGoodsSolar).